

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Contract # 3076605 Schedule Dates 10/25/17-10/31/17 Advertiser Ed Gillespie for VA Governor (116805) Agency Strategic Media Placement (6694) Product POLITICAL CANDIDATE (ns) (1186) Brand Ed Gillespie (671299) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

3238

Date Entered 10/24/17 Last Modified 10/24/17 Tiffany Lewis **Entered By** No CO-OP Headline #

Normal

Washington (WJLA) Rate By Broadcast Month Spots Oct. 2017 15 \$27,600.00 Nov. 2017 7 \$16,900.00 Grand Total: 22 \$44,500.00

Buyer Name Phone/Fax /

Commission % 15.00 \$6,675.00 Net Total \$37,825.00

Date:

Comments:

Order Type

Package Deal

Sales Tax

Local/Political Candidate Agency BRD

Standard

illing Type	Standar

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/17-10/27/17	2		5A- News-Good Morning Washington at 5a				1		1		2	\$950.00	\$1,900.0	Washington (WJLA)		10/24/17
2.0	Normal Line / SPOT	10/26/17-10/26/17	2		6A- News-Good Morning Washington at 6a					1			1	\$2,000.00	\$2,000.0	Washington (WJLA)		10/24/17
3.0	Normal Line / SPOT	10/30/17-10/30/17	2		6A- News-Good Morning Washington at 6a		1						1	\$2,000.00	\$2,000.0) Washington (WJLA)		10/24/17
4.0	Normal Line / SPOT	10/25/17-10/27/17	2		7A- ABC-Good Morning America				1		1		2	\$2,000.00	\$4,000.00) Washington (WJLA)		10/24/17
5.0	Normal Line / SPOT	10/26/17-10/26/17	2	1:00	10A- Rachael Ray					1		i	1	\$900.00	\$900.0	Washington (WJLA)		10/24/17
6.0	Normal Line / SPOT	10/25/17-10/25/17	2		12P- News-ABC 7 News at Noon				1				1	\$1,000.00	\$1,000.0) Washington (WJLA)		10/24/17
7.0	Normal Line / SPOT	10/27/17-10/27/17	2	1:00	4P- News-ABC 7 News at 4p						1	1	1	\$900.00	\$900.0	Washington (WJLA)		10/24/17
8.0	Normal Line / SPOT	10/31/17-10/31/17	2	1:00	4P- News-ABC 7 News at 4p			1				1	1	\$900.00	\$900.0	Washington (WJLA)		10/24/17
9.0	Normal Line / SPOT	10/26/17-10/26/17	2	1:00	5P- News-ABC 7 News at 5p					1		i	1	\$1,100.00	\$1,100.0	Washington (WJLA)		10/24/17
10.0	Normal Line / SPOT	10/30/17-10/30/17	2	1:00	5P- News-ABC 7 News at 5p		1					-	1	\$1,400.00	\$1,400.0	Washington (WJLA)		10/24/17
11.0	Normal Line / SPOT	10/27/17-10/27/17	2	1:00	6P- News-ABC 7 News at 6p						1		1	\$1,400.00	\$1,400.0	Washington (WJLA)		10/24/17
	CONFIRMATION CONTRACT																	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

		WJLA	Sch Adv	Ontract # nedule Dates vertiser	10/25/17-10/31/ Ed Gillespie for V	A Gove	•	,				Date Enter Last Modif Entered By	ied 1	0/24/17 0/24/17 iffany Lewis			By Broadcast Month Oct. 2017 Nov. 2017	9	Rate \$27,600.00 \$16,900.00
WJ	LA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Prod Brai	ency duct and esperson	Strategic Media I POLITICAL CANI Ed Gillespie (671	DIDATE 299)	(ns) (1	186)				CO-OP Headline # Demo Order Type		Vormal			Grand Total:	22	\$44,500.00
7669	egic Media Placement Stagers Loop ware, OH 43015		Sale Buy	es Office yer Name one/Fax	HOUSE-WASHIN WJLA/GJLA/EJLA / 3238	,	WJLA/G	oJLA/EJ	LA (38	369)		Package D Commissic Commissic	eal	5.00 6,675.00 37,825.00					
_			Billi	ount Types ing Type mments	Local/Political Ca Standard	ndidate	Agenc	у ВКД				Sales Tax							
Line	Line Type / Break Type		Sec	Length	Run Times	SPW	+ :			_	Sa Su	Spots	Rate	Tota			Station	Comments	Entered
	Normal Line / SPOT	10/30/17-10/30/17	2		- News-ABC 7 News at 6p		1			-	$\overline{}$	1	\$1,600.			Washington			10/24/17
	Normal Line / Access	10/25/17-10/27/17	2	1:00 7P	- Wheel Of Fortune		1			1		1	\$4,000.	00	\$4,000.00	Washington			10/24/17
	1 Preempt 1 Normal Line / Access	10/27/17 10/26/17-10/26/17	2	1:00.7:	30P- Jeopardy		_			1 :		1	\$6,000.	20	¢6 000 00	Washington Washington		No Availability/Exception -	10/24/17
	0 Normal Line / Access	10/31/17-10/31/17	2		30P- Jeopardy		_				$\overline{}$	1	\$7,000.			Washington			10/24/17
13.1	JINOTHIAI LINE / ACCESS	10/31/17-10/31/17	- 4	1.00 /	on scopardy	1	1 '	1				1 1	Ψ,,000.	~~	φ,,000.00	1 *************************************	(TIDEN)		110/27/1/

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

CONFIRMATION CONTRACT

\$2,800.00

\$1,000.00

\$1,200.00

\$1,000.00

1

\$2,800.00 Washington (WJLA)

\$1,000.00 Washington (WJLA)

\$1,200.00 Washington (WJLA)

\$1,000.00 Washington (WJLA)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

1:00 11P- News-ABC 7 News at

1:00 11:35P- ABC-Jimmy Kimmel

1:00 11:35P- ABC-Jimmy Kimmel

1:00 8A- ABC-Good Morning

America Sunday

17.0 Normal Line / SPOT

18.0 Normal Line / SPOT

19.0 Normal Line / SPOT

20.0 Normal Line / SPOT

10/30/17-10/30/17

10/26/17-10/26/17

10/30/17-10/30/17

10/29/17-10/29/17

10/24/17

10/24/17

10/24/17

10/24/17

		CONFIRMATIO	ON CONTRACT								
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:							
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at http://sbgi.net/?p=1224 to be part of their agreement, and the sale of advertising is expressly subject to said Terms.											